



PLANT
OF MEAT
PLANT BASED MEAT

DISCOVER OUR PLANT-BASED MEAT



Local plant-based innovations!

- R&D in Germany and Switzerland
- Production in the Netherlands



ABOUT US. THIS IS PLANTY-OF-MEAT

PLANTY-OF-MEAT has set itself the goal of offering a real and professional alternative to meat with plant-based meat substitutes.

We are a young and dynamic company that creates the basis for the nutrition of the future. Our team of German and Swiss experts offer a local solution for plant-based innovations.

For us PLANTY-OF-MEAT means: Plenty of meat, but 100% plant-based.

That's why we developed the PLANTY-OF-BURGER. In line with the motto of: Plenty of burger, 100% plant-based.



The
sustainable
and ethical
„meat“



A top-down photograph showing a person's hands, wearing a blue denim shirt, holding a small green plant in a pot. The background is dark, rich soil. The image is partially obscured by a dark grey text box on the right side.

INCREASING DEMAND FOR PLANT-BASED MEAT

Consumer habits are changing noticeably!

More balanced eating habits and a cultural shift towards more sustainable and ethical foods have led to the demand for and development of new plant-based meat substitutes, such as the well-known plant-based burger.

What's special about these realistic meat alternatives: They perfectly mimic the fibrous texture, bite, smell and the taste of meat of animal origin.

This "meat" therefore not only appeals to the growing number of vegetarians and flexitarians, but also to meat lovers. Despite their sustainable and ethical lifestyle, they will not feel they are losing out and have a genuine alternative available to them.

Vegan, ethically sound and sustainable is more than just HIP.



OUR PLANTY-OF-BURGER



Our PLANTY-OF-BURGER is more than just a burger, it is 100% plant-based!

It not only tastes the way a good burger should! It also looks like a perfectly barbecued burger should! Its preparation alone impresses restaurateurs, for example.

The way the "meat" sizzles in the pan and the "bloody" juices ooze from it when it's ready. Outstanding!

But the true high point is experienced later by the guest. The light pink "meat", perfectly cooked to medium rare. The savoury smell of the burger and the succulence of the "meat" as you take a bite. Stunning!



OUR „PLANTY-OF-BURGER“ SUNNY-CUT

It's got something special inside!

The main vegetable ingredient of our „Sunny-Cut“ PLANTY-OF-BURGER is sunflower protein, making it 100% free of allergens.

Extraordinary mouthfeel:

The meaty texture resulting from the high quality proteins makes the "burger" amazingly succulent to the bite. Perfectly seasoned combined with coconut fat and beetroot, it is a phenomenal taste and visual experience. Give it a try!

The advantages of our Sunny-Cut at a glance:

- Vegan
- 100% burger taste
- Super succulent to the bite
- High-quality source of protein



PROFESSIONALISM AND PRODUCT DEVELOPMENT

PLANTY-OF-MEAT has more than 15 years of expertise in the field of plant-based proteins and textures.

We combine our expertise in food technology, production and sales to create a new basis for the development of local and marketable „plant-based“ products at the highest level. Our production lines are specially designed for vegetarian and vegan processing and are of course IFS-certified.





RETAIL FOR FRESHNESS

Our high-quality PLANTY-OF-MEAT retail range for fresh or frozen product ranges. Branded or private label.

Our products impress with their good shelf life and excellent product presentation at the point of sale.

+ FEELS & TASTES LIKE BEEF +

PLANT OF BURGER

PLANT BASED MEAT

+ REAL BURGER TASTE BUT NO MEAT +



**PLANT-BASED
BURGER PATTIES**

- PLANT-BASED
- REAL BURGER TASTE
- VEGAN
- NO MEAT



VEGAN
BURGER
PATTIES

**PLANT-BASED
BURGER PATTIES**

+ FEELS & TASTES LIKE BEEF +

PLANTY-OF-BURGER

LIST OF PRODUCT RANGES

PRODUCT	TYPE	FROZEN/FRESH	WEIGHT
Planty-of-Burger „Sunny-Cut“	Food Service	Frozen	125g
Planty-of-Burger „Sunny-Cut“	Retail	Fresh	125g

PLANTY-OF-MORE

LIST OF PRODUCT RANGES

PRODUCT	TYPE	FROZEN/FRESH	WEIGHT
Planty-of-Meatballs	Coming Soon	Fresh/Frozen	-
Planty-of-Sausage	Coming Soon	Fresh/Frozen	-
Planty-of-Döner	Coming Soon	Fresh/Frozen	-
Planty-of-Crumble	Coming Soon	Fresh/Frozen	-
Planty-of-Cevapcici	Coming Soon	Fresh/Frozen	-



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